



## **GLOBAL GARDENS GROUP APPOINTS VP BUSINESS DEVELOPMENT USA**

**VANCOUVER, BC, SEPTEMBER 28, 2016 - GLOBAL GARDENS GROUP INC. (THE “COMPANY”) (CSE: VGM)** is pleased to announce the hiring of Frank P. Hood as VP U.S. Business Development. In this role Mr. Hood will be responsible for leading the company’s selling efforts as it launches its award winning brand Veggemo in the U.S. market.

Following the completion of his Bachelor’s Degree, Economics at Harvard, Frank started his career at Procter and Gamble in a variety of Sales and Marketing assignments. Mr. Hood then enhanced his experience at Tropicana/Pepsi where his focus was on creating product and category strategies for major retail customers and developing brand licensing initiatives. Most recently Frank worked at privately-held Beverage Holdings (owners of several brands including Sunny Delight, Fruit20, Veryfine) where he led the Wholesale Club channel as member of the Sales leadership team as well as leading the Sunny Delight business in Canada.

“I am excited to join the Global Gardens team, where they have developed an innovative, healthy and sustainable brand. I look forward to working with U.S. retailers to bring Veggemo to their shoppers and to grow the category” added Mr. Hood.

“We are thrilled to have Frank join the Global Gardens team” stated Rob Harrison, President & CEO. Mr. Harrison continued “Frank’s compelling background and history of delivering results through the customer is a tremendous asset for the company as we launch Veggemo in the large U.S. market.”

### **About Veggemo**

The Veggemo product line is the first and only non-dairy beverage to originate from vegetables and is Global Garden Group’s (VGM) showcase product for the dairy-free industry. Veggemo is available in 3 variants: Original, Unsweetened and Vanilla flavors. The Dairy-free industry continues to witness dynamic growth led by the development of plant-based food and beverages.

Veggemo has received a multitude of awards and accolades from the health & wellness community. This includes:

- Being selected as one of the ten most innovative new products from 300 entrants at the 2015 Canada Grocery Innovation Show.
- One of three finalist brands from over 500 nominations for “Best New Beverage” for a coveted NEXTY Award at Natural Products Expo West in Anaheim which represents the largest health & wellness food & beverage show in North America with over 77,000 attendees.



- Winner of “Best New Vegan Product” by VegNews Magazine at the same Expo West trade show.

### **About Global Gardens Group**

Global Gardens Group is comprised of a highly experienced management team and board that have provided senior leadership to many consumer brands including: Neilson Dairy, Ben & Jerry’s and Haagen Dazs Ice Cream, Gillette, P&G, Cadbury Schweppes, Sunkist, Dole, Primo Pasta and Lululemon.

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