

ARMADA MERCANTILE LTD.
1616 West 3rd Suite 100
Vancouver, BC CANADA V6J 1K2
Tel: 916-746-0029 Fax: 800-704-2894
cole@armadamercentile.com

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TRADE SYMBOL: ARM -Canadian National Stock Exchange
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Redrock Trading Partners, LLC signs Fee Agreement with myContactCard, Inc.

NEWS RELEASE

Redrock Trading Partners, LLC (Redrock), a United States FINRA broker dealer and ownership affiliated company of Armada Mercantile Ltd., has signed a fee agreement with myContactCard, Inc. (Client). The Client, the world's leading innovator in the way people communicate and network via email, applies all the functionality found in web technology and social media sites, search engine and bulk email marketing into everyday email. This allows users with zero technical skills to communicate with graphically rich, easy to use, and interchangeable email signature cards. Downloadable files, links, videos, music, search tools and other clickable applications are delivered easily and securely without increasing email file size. myContactCard's proprietary microsite technology and multi-platform applications allow users to brand themselves, their company, or even a cause on a personal level, offering a new measure of information, convenience and credibility regardless of the web-based or installed email system used. For more information, visit www.mycontactcard.com.

Under the terms of the fee agreement, Redrock will act as an 'introducing broker' on behalf of the Client to introduce a funding partner. If these introductions result in a successful business transaction *i.e.*, funds provided to the Client from a Redrock funding partner, the Client will pay Redrock an introducing fee based on the total funding amount of the transaction.

For more information pertaining to the Armada Mercantile Ltd., visit www.armadamercentile.com. For more information pertaining to Redrock Trading Partners, LLC, visit www.redrocktradingpartners.com.

"Patrick Cole"

President

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Expressions of future goals and similar expressions reflecting something other than historical fact are intended to identify forward-looking statements, but are not the exclusive means of identifying such statements. These forward-looking statements involve a number of risks and uncertainties. The actual results that the Company achieves may differ materially from any forward-looking statements due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this news release. The risks and uncertainties discussed in documents filed by the Company with the British Columbia, Alberta and Ontario Securities Commissions.